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EXCHANGE TRADING HAS BEEN
REVOLUTIONIZED
AND REDEFINED ...

THE FORMULA FOR SUCCESS CAN BE SIMPLE.

Most speculators find it difficult to have lasting success when dealing in financial markets. The reasons are complex and multi-faceted, but most professional traders agree that the primary problems are not the technical requirements or the financial markets themselves but the human psyche.

Fear of loss, greed, insecurity and indecisiveness are some of the entirely understandable feelings that often stand in the way of profits.

In addition, there are the practical problems such a lack of time, missing information and insufficient or even non-existing analytical tools. Admittedly, the task is not simple. Numerous market factors constantly influence price movements. Publication of market data, political statements, or unexpected news can switch the direction of price within seconds and completely wipe out a day's trends.

It is that much more important to keep a cool head and to then take stock of your own requirements and objectives. The top priority in doing so is given to the selection of your financial instruments and thus deciding between long-term, lower risk, but also lower return investments and trading in a fast-moving market with a high level of risk and also higher possible returns.

In the end it is a question of your financial possibilities and personal temperament, whether you are an investor or a speculator. Master trader André Kostolany says:

„I THINK THE SPECULATOR IS THE INTELLECTUAL TRADER, WHO TRADES DELIBERATELY, WHO ATTEMPTS TO CORRECTLY PREDICT DEVELOPMENTS IN THE ECONOMY, POLITICS AND SOCIETY AND WHO ATTEMPTS TO PROFIT FROM THOSE PREDICTIONS.“



FOREIGN EXCHANGE TRADING

SMALL INVESTMENT – LARGE IMPACT.

Foreign exchange trading has no fixed terms and guarantees which makes liquidity and the possibility of acting at any time its central characteristics. Then there is also a high level of volatility, and most of all transparency.

Foreign exchange trading actually has the highest turnover of any market segment. Daily global turnover is estimated at a massive three trillion US dollars. Then there is the interbank trade with foreign currencies and interest rate derivatives with an additional two trillion US dollars in daily turnover, and the trend is still expanding. According to a survey by the Bank for International Settlements, foreign exchange trading revenues rose by 70 percent in the years 2004 - 2007 alone.

However, it is not merely the high liquidity levels that foreign exchange traders see as a benefit. As opposed to certificates or funds there are no fees involved in foreign currency trading. Only the spreads between the purchase and sales price need to be paid. In addition, trading is possible practically around the clock.

It is thus possible to act and react at any time. Due to the permanent fluctuations between currencies, it is possible to make substantial profits within a single trading day but it is also just as easy to suffer heavy losses.

A basic element in currency or also foreign exchange trading is the possibility of using "leverage" in trades, i.e. using a low level of funds to move significantly higher levels of capital.

Standard gearing in currency trading is 1:100. For example you can use a € 1,000 investment to trade currency worth € 100,000. So if the currency you purchased experiences a price movement of 0.5 percent in your favor, for example, and you close your position, you will have a profit of € 500.

Your € 1,000 investment thus earns a 50 percent return. Currencies tend to move one percent a day.

The thrill of trading lies in the opportunity to earn tidy profits from slight price movements within a short period of time. However, the risk of losses are the flip side to this opportunity.

For "speculative temperaments" with the necessary financial means, foreign exchange trading provides a unique environment with its speed, high liquidity and especially its leverage. Transparency and the possibility of reacting to latest conditions around the clock are further advantages.



PERFECT TECHNOLOGIES – THE BASIS FOR SECURE TRANSACTIONS.

Up until now, foreign exchange trading has mostly taken place among professional market participants. Due to the difficulty of obtaining real time information and being able to take part in the market movements, private traders were mostly excluded from this segment. That is now changing.

TradeMaster® is taking things to a new dimension. The software provides the trader with current prices and allows him to carry out transactions directly in the market at any time.

To give traders a clear overview of the price movements and to help them recognize the probabilities of further price developments, numerous innovative analytical tools are integrated into the instrument. TradeMaster® also includes the option of carrying out trading strategies completely automatically. This client solution was developed with futuristic technologies. In addition to state

of the art programming, system redundancies to secure trades, redundant server solutions and of course specially encrypted data transmission systems are all part of it. It thus guarantees maximum transaction security. The integrated two-way order technology is based on various Api Connections and provides additional support using the standard banking FIX protocol. TradeMaster® makes it theoretically possible to carry out 170,000 trades every second!



Newest analytical methods and tools for targeted, successful trading.



AUTOMATED MASTER STRATEGIES – THE RECIPE FOR CONTROLLING EMOTIONS.

Always up to date and with quick and secure access to the market, TradeMaster® puts traders in a position to react promptly to every situation. However, emotions can come into play in such a situation. The extreme volatility of financial markets can create a number of problems and it is debatable as to whether panic or euphoria tends to be the best advisors when trading.

Such situations are where our software earns its masters. TradeMaster® can do more than merely analyze prices according to various parameters. The experts at adblue have also equipped the instrument with master strategies based on their extensive experience. The strategies each use special analytical methods, which allow for trading to be adjusted to one's individual temperament or individual habits, where wagers can be made on short-term or long-term trends or various risk parameters can be defined. A differentiated rating system, which also evaluates the risk/reward ratio, provides support in making decisions.

The trader can select from a broad portfolio of master strategies and let the software automatically carry out the trades.

Those who would like to benefit optimally from various strategies can bundle various approaches into an individual portfolio, which can be individually adjusted to each personal requirement and desire.

After deciding on a specific set of strategies, emotions are then switched off with the press of a button. The work is then done by complex indicator models and refined, trading strategies which use neuronal models.

TradeMaster® is providing access to a domain that was previously reserved for financial institutions and fund managers with its state-of-the-art technology as well as a combination of continuously updated market analyses and strategies based on extensive experience.

Some estimates say that seventy percent of market transactions are carried by such institutional market participants using completely automated computer-supported systems. A privilege that private traders no longer have to do without.



DOTTING THE I: 24 HOUR TRADING WITHOUT PERSONAL TIME MANAGEMENT.

Of course you can find out about your activities at any time and halt automatic trading whenever you wish. You can also select charts from past trading sessions and view the performance of your strategies.

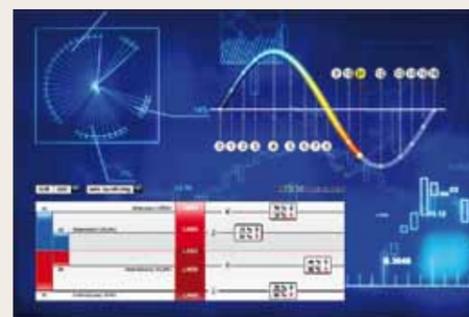
- » TARGETED, FAST TRADING
- » DIFFERENTIATED ANALYTICAL METHODS
- » COMPLETELY AUTOMATED MASTER STRATEGIES FROM MARKET EXPERTS AND CONTROLS FOR THE TRADER AT ANY TIME:

You can also use a smart phone (iPhone, HTC, etc.), to access your records, enter a trade or close open positions.

TRADEMASTER® IS REVOLUTIONIZING AND REDEFINING EXCHANGE TRADING.



Fast, targeted trading



Revolutionary analytical methods



Completely automated exchange trading around the clock

